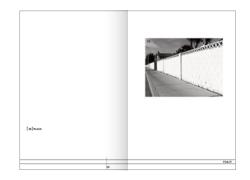


# press kit

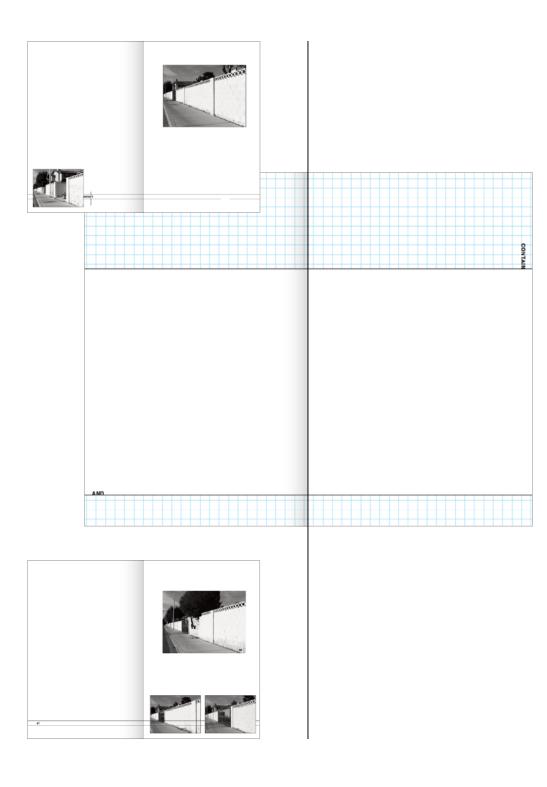
All the rest of the city is invisible. Phyllis is a space in which routes are drawn between points suspended in the void... Your footsteps follow not what is outside the eyes, but what is within, buried, erased... Millions of eyes look up at windows, bridges, capers, and they might be scanning a blank page. Italo Calvino

# peter downsbrough Hence | Here ... | Or | Option





With Peter Downsbrough's edition, Avarie's interest in instances of emptiness and (dis)appearance continues, together with the search for new forms of independence and resistance expressed through a composite publication, articulated and disseminated in several volumes, which at the same time explores different printing techniques.

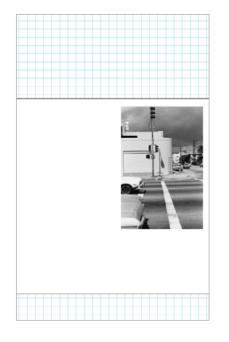


Once the body has disappeared from the representation, the image stays alone, independent of man and reality, which it modifies and subverts in the heterotopic space of the book, making visible, with a displacement of the point of view, what is normally absent due to an inability to see. As plastic objects, the books are mobile constructions that invite us to reflect on the transition from horizontal to vertical, from linear to threedimensional and on movement interpreted as converging time and space. Hence, they allow deambulation between the pages, in which words and graphic signs confer dynamism to the sequence of photographs and film stills. They are also architectural projections, the editing of which varies according to how the reader connects words, images and volumes to reassemble their sense, which therefore remains always open. This circulation is possible thanks to the discontinuity of the space, made of interruptions and intervals. The connective element is in fact a disjunction – Or – that gives the whole thing an intermittent, suspended, broken rhythm. The Option offered between one book and another from a unique edition creates an interdependence, which makes one perceive the absence of something that is elsewhere, dispersed, but makes it possible to imagine, and perhaps even desire, its presence. Preserving their autonomy, books intersect, meet and divide at once, while they follow a guiding line which delimits the space in-between them and makes the void no longer absolute and infinite, but tangible and shareable, as leporello's form shows. Here, emptiness is an interstice, an additional place existing only if words, images, letters and books separate, an intrinsic value that often occupies the centre of books, a metaphor of the image's abstraction and utopia.

The books' articulation and the frequent aesthetic choice of reflected images or words have a fundamental ethical dimension, they are indissociable from a political perspective, from a statement. They propose a critique of the established order, of architecture and urbanism intended as a regulatory system that influences social relations, when it does not completely obstruct them and is a source of exclusion, abandonment and isolation.

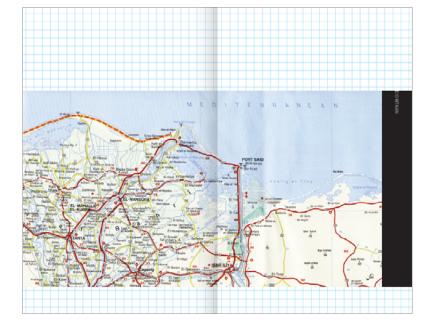
Downsbrough's work is a quiet subversion, showing the reader-spectator a mirror to rediscover the power of action and the value of difference through repetition. If the utopian image is a subversive image, subversion is in turn utopian yet continuously desirable. What is truly independent and intrinsic to man, is the dream, the imagination: one cannot help dreaming, one cannot stop imagining even in the awareness that the image will remain the incomplete and fragmentary sign of an absent space.

© Giuliana Prucca / AVARIE



\*AVARIE [a-va-rì-e]: plur. of avaria, fem. n. [deriv. from Arabic 'awar "damage, scratch, break"; Fr. avarie; Sp. avería; Ger. Havarie; Engl. average], 13th c. 1 mar. Damage suffered by a ship or its cargo during navigation; also the particular condition a ship or an aircraft is in after being damaged 2 law Contribution covering the entire cargo of the ship in order to compensate any loss or damage at sea 3 transf. Damage of any kind that prevents the normal operation of a machine or technical system etc. 4 transf. Deterioration of goods during shipment or while stocked in warehouse 5 Acronym of Artbooks Vuoti A Rendere International Edition **Peter Downsbrough** (New Jersey, 1940) lives in Brussels. His work – which encompasses sculpture, graphics, photography, video, film, and books – presents complex associations between architecture, text and typography. Associated with such major art international movements as minimal art, conceptual art and visual poetry, he has been exhibiting regularly in the United States and Europe since 1972. He is represented by: Angels, Barcelona; Martine Aboucaya and GdM, Paris; Krakow Witkin Gallery, Boston; Thomas Zander, Cologne.

AVARIE\* (Artbooks Vuoti A Rendere International Edition) is a Paris/Berlin based independent publisher founded in 2012, specialising in contemporary art and photo books and exploring the relationship between texts and images. With thoughtful stylistic choices, accurate studies on contents and particular attention to the quality of materials, Avarie sees books as a jamming incident in the system: a privileged space of creation that results from a close collaboration with the artist. at the outskirts of commercial production. Through a transversal perspective, from photography to cinema to performance to collage, Avarie's publications intends to deepen the concept of emptiness and show the artistic process as a form of resistance of the body and a trace of (dis)appearance. First [Vuoti A Rendere]: *Position(s)* by Magnum photographer Antoine d'Agata, I do not want to disappear silently into the night by collagiste Katrien de Blauwer and From static oblivion by contemporary artist Ion Grigorescu, which have been widely exhibited and were selected for the Author's Book Award at Rencontres de la Photographie d'Arles.



### Peter Downsbrough

Creative direction: Giuliana Prucca and Vito Raimondi

Printing and binding: Archivio Tipografico, Bottega Fagnola & Moglia, Torino (Italy)

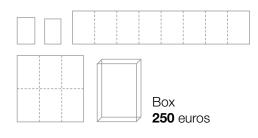
Publisher: Avarie 2018



1 book + leporello 35 euros



2 books + leporello 60 euros



### info + orders: info@avarie-publishing.com

updates + news: www.instagram.com/avarie.publishing www.facebook.com/Avarie.publishing

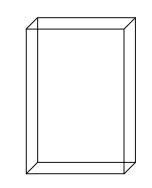
### www.avarie-publishing.com

Hence 2004 64 pages 13 x 19,5 cm b/w plates ISBN 978-2-9541974-3-2 150 copies **Or 2007** 48 pages 12 x 18,5 cm b/w and colour plates ISBN 978-2-9541974-4-9 150 copies

English Soft cover/otabind Paper: Fedrigoni Arco Design 285 gsm (covers); Fedrigoni Symbol Matt Plus Premium White 130 gsm (interior pages) Digital print

## Here ... 2018

16 x 24 > 24 x 128 cm b/w plates English Leporello Paper: Fedrigoni Arco Design 285 gsm Offset and letterpress print 300 copies



### a boxed set: edition of 50 + Option 2018

16 x 24 > 48 x 48 cm b/w English Poster Paper: Fedrigoni Arco Design 120 gsm Letterpress print

Typeface: Helvetica

